



Best Practices for Promoting Data Usage Among 1 Million Project Foundation Students

If there's one theme we hope you'll adopt for this year's 1 Million Project Foundation (1MPF) implementation it's this: data usage matters! Data usage is our most important indicator of programmatic success. Why? Because appropriate levels of data usage are the best indicator we have that 1MPF devices are being used to complete homework and conduct useful research. We hope you'll join us in sharing this Year 2 priority by making data usage a key focus of your implementation.

Your school's/district's data usage rates are based on the percent of active devices that are in use each month. A large number of active devices that are not in use by students can negatively impact your district's data usage rate each month. It's important to monitor and take action on devices that are not in use in order to maintain an appropriate data usage rate. Outlined below are useful steps you can take to promote data usage.

Conduct Three Formal Check-ins with Students

At the beginning of each school year, following the December break, and at the end of the school year, check-in with students to:

- Confirm they still have their device
- Confirm the device's continued value to the student
- Answer any questions they might have about how to turn on and best use the device
- Discuss any concerns you have with the student's data usage
- Remind students that devices can turn into hotspots and can thus connect to other laptops, tablets, or smartphones. Information on how to turn-on the hotspot functionality can be found at <http://www.1millionproject.org/student-resources>

Encourage Students to Reach Out to Care for Technical Challenges

- Ensure students know their device phone number and security PIN number and are able to contact care
- Refer them to the Student Resource page for their questions and other helpful information: <http://www.1millionproject.org/student-resources>

Promote Data Usage

A key strategy for encouraging usage is . . . to promote usage! Tips for doing so include:

- Encourage students to sign-in with their school email via their smartphone or tablet devices
- Encourage students to download applications, favorite school and related websites in their internet browsers so they can be easily accessed for school and homework (Google applications work well with the 1MPF devices and have been very successful in some of our districts)
- Encourage students to use their devices to complete their homework and conduct research

- Encourage teachers to set clear expectations for homework and research that must be completed online in ways that will promote expansive student learning
- Encourage students to engage with our dedicated student resource page at: <http://www.1millionproject.org/student-resources> for helpful tips on how to use their device
- Engage teachers as thought partners to identify ways increased access can help your existing curricula or can allow you to integrate more tech-based resources into student learning

Actively and Consistently Monitor Student Data Usage

Use your monthly data usage reports to identify students who are not taking full advantage of their 3 gigabytes of high-speed data. Check in with these students each month to share/confirm each of the points noted in the above section.

Replace Lost, Stolen, or Damaged Devices

If your district has remaining devices that have not been distributed or those that have been taken back from students who are not using them, please use these devices as replacements for students who need a new device. It is in both the 1MPF and your district's interest to use available devices for replacements throughout the school year.

Key strategies include:

- Having a school-level contact with whom students can engage for replacements
- Providing inventory to each school to have on hand for replacements
- Having a district-level contact with whom schools can engage for device replacements throughout the year

Cancel Accounts for Inactive Devices

Devices that have been activated but are not in use will count against your usage numbers. If you have such devices we encourage you to either deactivate them or deliver them to eligible students.